



Mobile Coupons

Text message coupons are digital vouchers sent to a consumer's smartphone or tablet, which can be redeemed at physical stores or online. They promote instant purchases and can be personalized based on the user's location or purchase history.

Examples

Enjoy a special 20% discount on seasonal clothing this weekend. Enter the code SEASON20 when shopping online.

Book your next appointment online and save \$10 with our exclusive mobile coupon. Use the code RELAX10 at checkout.

Unlock \$5 off your purchase of \$25 or more with this mobile coupon. Show this text at checkout to redeem.



Product/Service Announcement

When announcing a new product or service, the message should be engaging, perhaps including an image to showcase the product. It typically includes details like the product's description, benefits, and how customers can purchase it or learn more.

Examples

Introducing our new eco-friendly skincare line! Made with natural ingredients for beautiful, healthy skin. Available online and in stores starting this Friday.

Coming soon: Our new digital consulting service is designed to streamline your business processes. Stay tuned for the launch next Friday!

Meet the latest addition to our collection—Bluetooth headphones with all-day battery life. Shop the new release online now.



Bundle Promo

One of the main appeals of bundle promotions is the perceived value they offer. Customers feel like they are getting more for their money, which can be a compelling reason to purchase. Consider adding an image to make your message even more engaging.

Examples

Tech Trio Deal! Purchase our latest smartphone model and get a protective case and wireless earbuds at a 20% discount. Upgrade your tech in one go—the offer ends soon!

Refresh Your Space Bundle! Buy a set of curtains and get a matching throw pillow at half price. Perfect for giving your living room a new look. Available while stocks last.

Family Meal Deal: Order any large pizza and get breadsticks plus a 2-liter soda for just \$5 more.



Daily Deals

Daily deals are time-sensitive promotions available for just 24 hours. Like flash sales, they drive quick decisions for higher engagement.

Examples

Start your day right! Today only, enjoy 25% off all coffee machines until midnight. Wake up and smell the savings!

Daily Fashion Fix: Get 40% off all designer handbags today. Act fast—the deal ends at midnight!

Lunch Special: Buy one entrée, get the second half off. Only valid until 2 PM today.



Holiday Promotion

Seasonal promotions use themes and imagery that resonate with the holiday spirit. Like other sales promotions, holiday shopping campaigns usually feature limited-time offers that create urgency.

Examples

Find the perfect gift this Valentine's Day with our Sweetheart Sale! Enjoy 20% off all jewelry and get a free box of chocolates with every purchase over \$75. Offer valid until February 14th.

Get ready to light up the 4th of July with our Star-Spangled Sale! Save 30% on all outdoor grills and patio furniture. Plus, receive a free American flag with your purchase of over \$100. Hurry, this offer ends July 4th!

Don't miss our Black Friday Sale—doors open early with unbeatable savings on your favorite brands, while supplies last!



Personalized Promos

Personalized promotions are customized to each customer based on their past purchases and browsing behavior. These can be effective in increasing conversion rates by making offers more relevant to each customer.

Examples

We noticed you love historical novels! Here's a 20% discount on our latest arrivals in the genre—just for you.

You've been eyeing stylish activewear lately—grab 15% off on our latest sports collection! Use code FIT15 at checkout.

Thanks for being a loyal customer, Maria. Enjoy free shipping on your next order, with no minimum required.



Flash Sale

A flash sale alert is a short-term discount or promotion offered for a limited time. It's typically announced with little to no advance notice and lasts a few hours to a few days.

Examples

2-Hour Flash Sale! Save 50% on all winter coats. Ends at noon—don't miss out!

Daily Fashion Fix: Get 40% off all designer handbags today. Act fast—the deal ends at midnight!

Lunch Special: Buy one entrée, get the second half off. Only valid until 2 PM today.



Sales Alert

Sales alerts are useful for encouraging quick purchases and moving inventory, especially during peak shopping periods like holidays or seasonal sales.

Examples

Big Savings Alert! Our annual summer sale starts next week. Up to 50% off on all outdoor furniture. Don't miss out!

Holiday Countdown Deal! Just in time for the festive season, enjoy 30% off our entire line of kitchen appliances. Offer valid through December 5th—shop now before the holiday rush!

Clearance Event: Extra 20% off already reduced prices, online and in-store. While supplies last!



Loyalty Program Invite

Loyalty programs make customers feel valued for long-term brand relationships. Invitations to join these programs highlight benefits like discounts, points, or exclusive offers.

Examples

Become a Gold Member! Sign up for our loyalty program today and earn points for every purchase, redeemable for exclusive rewards.

Upgrade your shopping experience! Become an Elite Member for early access to sales, special birthday offers, and more. Join now to start enjoying the benefits!

Join our rewards club and earn double points on your first purchase as a member.



Pre-Sale Promos

Pre-sale promotions allow customers to order a product before it is officially available. This can help you gauge demand and secure early revenue.

Examples

Pre-order the newest smartwatch model and save 15%! Secure yours now and be ahead of the tech curve!

Reserve your copy of the upcoming bestseller today and get an exclusive signed bookmark. Pre-sale ends soon—don't miss out!

Secure your seat at our online masterclass by booking now—tickets go on sale to the public next week.



Birthday Offer

Automated birthday messages are a thoughtful way to show customers you care about their special day. These personalized promotional SMS and MMS messages give customers special discounts or perks on their birthdays and boost customer relationships through a personal touch.

Examples

Celebrate your birthday with us! Get a free dessert on your special day when you dine in. No strings attached—just show an ID!

It's your birthday, and we're celebrating! Enjoy 25% off your next purchase. Use your unique birthday code: BDAY25 at checkout.

Happy Birthday! Spin our birthday wheel online and win a surprise reward with every spin.



Online Event Announcement

This promotional message informs customers about an upcoming online event, such as a webinar or live product demonstration. The goal is to boost online engagement and participation.

Examples

Discover the latest trends in digital marketing with our expert panel. Tune in online this Wednesday at 6 PM EST. Reserve your spot now!

See our new kitchen gadget in action! Join our live demo on Friday at 12 PM EST. Register for free, and don't miss out on exclusive tips and tricks!

Mark your calendar—our virtual open house is happening Saturday. RSVP now for exclusive access and giveaways.



Service Upgrade Invitation

You can invite customers to upgrade their plan or try a new premium service that delivers advanced features and greater value.

Examples

“Ready for more? Upgrade to our Enterprise Plan and get three months free. Unlock new features today.”

Experience our enhanced delivery service with a complimentary one-month trial. Upgrade now for faster shipping!”

“Unlock premium support and advanced analytics when you move to a higher-tier plan—see what’s new today!”



Early Access Offer

Early access can improve customer loyalty by making participants part of an exclusive group. It’s a way to reward and engage with your most committed customers and strengthen their connection to your brand.

Examples

Early access just for you! Shop our new shoe collection today, 72 hours before the public. Thank you for being a valued customer!

Be the first to explore our winter apparel. As our loyal subscriber, you enjoy early access starting now, 48 hours before the official release!

VIPs only: Sneak peek shopping event starts tonight—log in to unlock special access before anyone else.



Cart Abandonment Reminder

Cart abandonment reminders gently nudge customers who added items to their cart but didn’t complete the purchase. Personalized messages can recover lost sales and improve the customer journey.

Examples

Still thinking it over? The items in your cart are almost gone. Complete your purchase before they sell out!

Your shopping cart is waiting. Finish your order today and enjoy free shipping from us.

Need help completing your order? Reply to this message or [click here](#) for quick assistance and an extra 5% off.